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**SRS Energy Installs Solé Power Tile™ System
On Residence in California’s Coachella Valley**

– Riverside County Home One of First Residential Installations of New Solar Roof Tile –

PHILADELPHIA, July 6, 2009 – **SRS Energy**, a leading developer of sustainable solar roofing products, has completed one of the first residential installations of the **Solé Power Tile™** system at a residence in Bermuda Dunes, CA. The **Solé Power Tile™** is the first building-integrated photovoltaic (BIPV) roofing product designed for curved roofing systems.

“This installation illustrates how homeowners can go green and make smart, sustainable choices without compromising curb appeal,” said Marty Low, CEO of SRS Energy.

“The revolutionary design of the Solé Power Tile system will enable this home to generate clean solar energy for decades to come.”

The Solé Power Tile system seamlessly blends with several styles of US Tile’s clay tiles, providing energy and preserving the home’s roofline, unlike unsightly roof-mounted solar panels. The combination of clay and solar tiles delivers the Spanish-style aesthetics of traditional curved clay tile roofs commonly found in the Pacific West and Southwest.

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SRS Energy Installs Solé Power Tile™ System On Residence in California’s Coachella Valley (cont.)

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The Solé Power Tile system employs cutting-edge thin film solar technology, valued for its ability to convert a greater range of light – including the light at dawn and dusk – into solar energy when compared to other solar technologies. The curved design of the tile allows for greater air circulation under and around the tiles, helping to prevent degradation in performance caused by the region’s desert heat.

SRS Energy installed approximately 300 square feet of Solé Power Tile on the residence’s roof. The tiles are expected to generate approximately 2,400 kilowatt hours of electricity per year. The Bermuda Dunes home is one of several demonstration installations SRS Energy and US Tile are undertaking this summer to support the product’s launch. The homeowners will be able to install a larger solar upgrade beginning this fall when commercial shipments commence.

The Solé Power Tile system was installed in three hours by Roof Tile Specialty, a Solé-Certified US Tile contractor based in the Palm Springs area. Sunshine Solar Energy of Costa Mesa, CEC-approved solar contractors, installed the system’s off-roof components to the utility grid.

SRS Energy and US Tile are currently launching the Solé Power Tile system in select West Coast markets, and will begin a nationwide rollout of the product in spring of 2010. The Solé Power Tile is backed by a full product warranty that ensures reliability for both design professionals, contractors and their clients. For more information, visit www.srsenergy.com.

About SRS Energy

SRS Energy develops and manufactures premium solar roofing tiles designed to integrate with traditional roofing products. Through partnerships with roofing manufacturers, SRS Energy enables seamless solar upgrades that maintain the aesthetics, integrity and simplicity of conventional roofing purchases while delivering sustainable energy savings. SRS Energy is headquartered in Philadelphia, PA. For more information, visit www.srsenergy.com

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