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**Zwahlen’s Ice Cream & Chocolate Co. Goes Green
With SRS Energy’s Solé Power Tile™ System**

– Family-Owned Shop is First Commercial Installation of New Solar Roofing Tile –

PHILADELPHIA, June 15, 2009 – **SRS Energy**, a leading developer of sustainable solar roofing products, has installed the **Solé Power Tile™** system, the first building-integrated photovoltaic (BIPV) roofing product designed for curved roofing systems, at Zwahlen’s Ice Cream & Chocolate Co., a beloved family-owned and -operated ice cream parlor in Audubon, Pa. Zwahlen’s new solar roofing is the first commercial installation of the Solé Power Tile™ system for Philadelphia-based SRS Energy.

“The installation is a great example of how time-tested traditions and cutting-edge technology can meet to create something beautiful,” said Marty Low, CEO of SRS Energy and owner of Zwahlen’s. “The entire family at Zwahlen’s is honored and excited to harness clean, sustainable solar energy to produce and serve our ice cream and chocolates.”

The product is designed to blend seamlessly with several styles of US Tile’s clay tiles, providing energy without the use of traditional solar panels that can compromise a building’s roofline and curb appeal. The installation of the Solé Power Tile™ system preserves Zwahlen’s charming Swiss chalet look.

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Zwahlen’s will celebrate five years in business on June 20, and is known for creating delicious, high-quality store-made ice cream. Zwahlen’s also features chocolate-covered pretzels, hand-dipped truffles, chocolate-coated fruit, caramel apples and more, all created on the premises by expert chocolatiers.

SRS Energy recently introduced the Solé Power Tile™ system to the greater Philadelphia region at the PV America show, held at the Pennsylvania Convention center during the week of June 7, 2009. The product is currently being launched in select West Coast markets. For more information, visit www.srsenergy.com or www.zwahlens.com.

About SRS Energy

SRS Energy develops and manufactures premium solar roofing tiles designed to integrate with traditional roofing products. Through partnerships with roofing manufacturers, SRS Energy enables seamless solar upgrades that maintain the aesthetics, integrity and simplicity of conventional roofing purchases while delivering sustainable energy savings. SRS Energy is headquartered in Philadelphia, PA. For more information, visit www.srsenergy.com

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